

“Now everyone in the department wants to use it!”

The Customer

Steve Lilley, Merck & Co., Inc. Director, Sales & Marketing Development, Europe.

The Challenge

Communicating the relevance of project steps to overall project goals for sales team development members.

The Solution

Project Kickstart has simplified Steve Lilley's communication process. Says Lilley, "The latest copy of Project KickStart is a great front end for all projects. I have been able to map out multiple projects for my team and have had no difficulty in convincing them of the relevance of each step."

In addition to getting everybody on the team to a common understanding, Lilly adds, "We were the only team to submit a complete outline of our project by the deadline. Now everyone in the department wants to use Project KickStart".

The Benefits

For Steve Lilley and Merck, the benefits are clear. Project KickStart:

- * Makes it easy to communicate project plans.
- * Speeds up the planning process.
- * Handles multiple projects easily.

Project KickStart Pro 4

Project KickStart Professional 4 is our flagship project management software that enables companies and individuals to generate ideas, solve problems and increase efficiency. Pro 4 is powerful, yet easy to use, project planning and management software for dynamic business projects. The step-by-step wizard expertly guides you through the quick steps for developing a plan. You'll identify phases, goals,

tasks, obstacles, solutions, and resources. You can schedule tasks and the professional Gantt charts let you set dependencies between tasks so date changes automatically update entire project plan. Choose reports for each phase of your project: including project planning, project management, and advanced Gantt chart reports to keep you informed of the latest project assignments, status, schedule and more.

If needed, you can export to the following: Microsoft Word, Excel, PowerPoint, Outlook, Microsoft Project, ACT! MindManager, or WBS Chart. Project KickStart Standard 4 is available for more basic projects.

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About Experience in Software

Experience In Software (EIS) Incorporated creates business software that generate ideas, solve problems, and increases efficiency to help companies realize their full potential.