

## “Project Kickstart Assists Columbia University Project Management Students”

### The Customer

John Musser, Instructor in Project Management, Columbia University, New York, NY

### The Challenge

Communicate essential project planning and management concepts to project management students.

### The Solution

For John Musser, instructor of project management at Columbia University, getting his students off on the right foot is critical. Without a grounding in proper planning and management techniques, students can often fall behind.

According to Musser, "I think you have a very good product that serves a very useful purpose. I've used Project Kickstart to demonstrate to students the types of things that are important to them when starting projects as well as the types of tools out there to assist them."

### The Benefits

For John Musser of Columbia University, Project Kickstart serves his students in a number of ways:

- \* Easy to learn
- \* Illustrates essential elements of project planning and management
- \* Good fit for those in project management programs or future project managers

### Project KickStart Pro 4

Project KickStart Professional 4 is our flagship project management software that enables companies and individuals to generate ideas, solve problems and increase efficiency. Pro 4 is powerful, yet easy to use, project planning and management software for dynamic business projects. The step-by-step wizard expertly guides you through the quick

steps for developing a plan. You'll identify phases, goals, tasks, obstacles, solutions, and resources. You can schedule tasks and the professional Gantt charts let you set dependencies between tasks so date changes automatically update entire project plan. Choose reports for each phase of your project: including project planning, project management, and advanced Gantt chart reports to keep you informed of the latest project assignments, status, schedule and more.

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If needed, you can export to the following: Microsoft Word, Excel, PowerPoint, Outlook, Microsoft Project, ACT! MindManager, or WBS Chart. Project KickStart Standard 4 is available for more basic projects.

### About Experience in Software

Experience In Software (EIS) Incorporated creates business software that generate ideas, solve problems, and increases efficiency to help companies realize their full potential.